

COMMENCE GROUP PRICE LIST

Digital Services

Email

Commence Group offers an Email Broadcasting solution with completing tracking and reporting:

Number of emails	Price per 1,000 emails sent (min charge £40.00)	Cost per email
Up to 2,500	£40.00	4p
2,501 – 5,000	£35.00	3.5p
5,001 – 10,000	£30.00	3p
10,001 +	Ask for a quote	
Set up of campaign -	£25	
HTML Email design and programming	From £250 per email	
Copywriting	£70.00 per hour	

WEB TRAFFIC PRICE LIST

Includes keyword research, campaign planning and detailed monthly reporting:

No. of New Visitors to Your Site/Month	Monthly Cost	Equivalent Cost per New Visitor
200	£50.00	25.0p
500	£75.00	15.0p
1,000	£125.00	12.5p
5,000	£400.00	8.0p
5,000 +	Ask for a quote	

Price assumes 5p minimum pay per click. All prices are subject to VAT at the prevailing rate.

Creative - Design & Print - Dialogue - Digital - Event Management - PR - Sales Optimizer™

WEBSITE CREATION PRICE LIST

Includes creation of navigation plan, design & programming for “flat” pages and submission to search engines:

Number of Web Pages	Price -	
1	£250.00	
2	£400.00	
3	£595.00	
4	£790.00	
5	£985.00	
5+	Ask for a quote	

OPTIONAL EXTRAS

Optional Extras	Price
Copywriting	£70 per hour
Library Images	from £25.00 each
Links to Other Sites	£15.00 per link
News Section	£495.00
Lead Generation Contact Form	£150.00
Site Map	£75.00
Onsite Search Engine Optimisation	£250.00
Web Analytics	£50.00
User Content Management System (from)	£995.00
Website Hosting	from £5.00 per month
Website Hosting	from £XX.00 per annum
eCommerce/Shop	Ask for a quote

All prices are subject to VAT at the prevailing rate.

DESIGN AND PRINT SERVICES

DESIGN PRICE LIST

Design for brochures, adverts, logos, emails, etc £70 per hour

PRINT PRICE LIST

Because of our buying power, we can offer very competitive prices of all forms of print. Please see some examples below but **please call for latest prices:**

Example (please call us for other prices)	1,000	5,000	10,000	20,000
1/3 A4 leaflet (full colour 1 side)	£87	£112	£155	£209
1/3 A4 leaflet (full colour both sides)	£134	£170	£211	£287
A5 leaflet (full colour 1 side)	£98	£129	£199	£271
A5 leaflet (full colour both sides)	£153	£200	£265	£371
A4 leaflet folded to 1/3 A4	£234	£346	£453	£751

Prices quoted do not include design or artwork. Prices correct at time of going to press. All prices are subject to VAT at the prevailing rate.

DIALOGUE SERVICES

SALES OPTIOMIZER SERVICES

Sales Training Programs

Learn to hold valuable and engaging conversations with key decision makers!

1. “How to generate more and more sales over the telephone”

- Overcoming the fear of ‘cold-calling’
- How to build relationships
- Selling Benefits not Features
- Creating USP’s that work
- The most powerful word in the world & other great telesales techniques

Two Day Course

Costs: £599.00 per day

2. The 7 steps of the Sale & Sales Methodology

This course is designed for sales people either selling over the telephone or face to face, the course builds a structure to the sales process that means you’re never uses scripts or never get to a “close” scenario again.

- Let the sales begin
- Introduction
- Establishing the MAN
- Need Find
- Add 2 Knowledge
- Review
- Recommendations
- Close that sale

Two Day Course

Costs: £549.00 per day

3. Habits of Successful Sales People

The course presents over 20 habits that the world's most successful sales professionals employ on a daily basis, giving you the insights into how best to organize, present and above all sell, time and time again.

One Day Course

Costs: £495.00 per day

4. Writing Presentation and Sales Rooms that sell

This course is designed for sales professional that need to write professional sales letters, email and presentations that need to stand out in today's crowded inboxes and in-tray's.

- Writing the right message for the right audience
- Writing Sales Letters
- Writing Emails
- Writing Presentations

One Day Course

Costs: £649.00 per day